*jh*choi

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Branding
Brand Strategy
Brand Architecture
Corporate Identities & Logos
Business Collateral

Retail
Retail Displays
Visual Display Merchandising
Point of Purchase
Store Design

Web & Interactive
Website Design & Development
Web Apps
HTML Newsletter
Custom CMS & WordPress

Print
Advertisements
Annual Reports
Books
Brochures
Catalogs
Information Graphics
Marketing Collateral
Newsletters
Packaging
Point-of-sale
Posters
Presentations
Press Kits
Promotions

Photography

Product Development
Industrial Design
Concept Development
Product and Architectural
Renderings

Founded in 2002, jhchoi is a full-service creative consultancy located in SoHo, New York City. Our collaborative approach allows us to provide outstanding client service with smart technology and clean design. We believe in listening to our clients to truly understand their company and needs, to provide them with the resources of growing their business.

Whether it be branding, interactive media, or print our small and versatile team thrives on creating visual solutions fitted for each our clients. We are a highly creative consultancy with a unique integrated range of talent that allows for an effective design process from concept to execution.

Our Work

Our approach is straightforward. We believe in the impact of simplicity over embellishment and reflect the philosophy in everything we do.

We develop innovative ideas and strategies to build and advance your brand. We listen, research, and forecast trends to create visually appealing, intelligent pieces that engage your target audience. We work closely with you during critical phases of the design process to bring success to every project.

Capabilities

Jhchoi provides creative solutions for discerning clients from start-up companies to established brands across all market sectors. We can carry projects from inception through delivery, or we can tailor our services to suit a client's individual needs.

Clients

Servicing a multitude of industries, we have the ability to provide the appropriate needs for our client's business and success.

New Business

If you are interested in hearing what we can do creatively for your company or business, we welcome you in contacting us about any inquiries.

Please call 212-260-7822 or email business@jhchoi.com